



Need help with a **smoking bylaw** in your **community**?
Trying to **create a tobacco-free policy** for your organization?
Does your **health region** have a **tobacco reduction strategy**?

ASH, is here to help!

Trying to reduce the impact of tobacco use in your community can be a daunting task. Where should you start? Who should you involve? What are the dynamics of your community? What is the most effective approach? How have other communities approached this issue?

Action on Smoking & Health (ASH) is Western Canada's leading tobacco control organization. We can help you to find the right answers to these questions and more.

ASH has been helping Alberta communities reduce tobacco use for over 20 years. We have assisted dozens of communities in developing smoking bylaws, tobacco-free policies, and effective local and regional tobacco reduction strategies.

Here's what we can provide:

Information and referrals

ASH has access to a wealth of information about community-based tobacco reduction initiatives such as smoking bylaws, school-based tobacco policies and programs, and regional tobacco reduction strategies. This information includes best-practice guidelines, resource manuals, issue-specific fact sheets and backgrounders and other practical tools that will help to increase your impact and efficiency.

Local consultations

ASH can provide you with strategic advice and guidance on how to promote smoke-free policies, bylaws and strategies in your community. We can arrange to meet with your local group to help you build a road map that will get you where you want to go. If you're not sure where to start or if you are finding barriers, just give us a call.

Training sessions

ASH also provides training sessions on key issues such as:

- Pursuing a smoking bylaw in your community
- Developing a tobacco policy for your school board
- Building an effective regional tobacco reduction strategy

This service is funded through a grant from the Alberta Tobacco Reduction Strategy.

Need some help? Just give us a call at 780-426-7867. Or send a message to info@ash.ca